FSGW Board Meeting Minutes	Tuesday, May 05, 2011	FINAL
Attendees: President Mary Cliff, Membership, Program & Events Chair, Marty Summerour, Membership Chair Stephanie Kaufman, Newsletter Chair Roxanne Watts, Dance Chair Penelope Weinberger, Treasurer Jerry Stein, Secretary Cat Tucker, At-Large Sue McIver, At-Large Member Hannah Platt,

Absent: At-Large Steve Roth, Publicity Chair Katie Blaisdell

Mary officially called the meeting to order at 8:18 pm when we were all gathered.

Minutes for April were presented. Motion was made by Jerry and 2nd by Sue to accept the minutes with minor edits. Motion passed.

Treasurer’s Report:

- We received a $1,000 rebate on our insurance premium.
- Jerry has acquired a charge card machine. He needs a little more training on the machine. Fees: 1% for VISA and MasterCard, 2% for AMEX and debit cards. If someone makes a return, there’s a fee for that. Jerry is continuing his training class which is very detailed. When his training is complete, he’ll train others who will need to use it. It is a wireless device like a cell phone. Battery lasts about 12 hours. Can input charges by hand, so we also have a manual device. There is an additional 1% fee to use the manual device. There are specific procedures if a card is rejected. If card is rejected a 2nd time, there is an additional fee charged.
- Board Liability and Van policies – Gabe has been added.
- **ACTION ITEM:** Consult with an attorney to ensure that our coverages are sufficient for a society the size of ours.

Membership Report:

- 1,110 family members, 762 individuals. Same as last month.
- We set the date and place to go over renewal form and process for updating membership form.
  - Wednesday or Thursday, May 11th or 12th, 7pm, Glen Echo Park. Checking with Alice.
  - Committee members: Alice, Marty, Roxanne, Sue and Mary
  - Mary checking for availability of room with Donna or Katie.
  - **ACTION ITEM:** Getting together with Alice to go over processes.
- **ACTION ITEM:** Stephanie will contact Dennis to see if he can figure out what is the extent of the problem related to database not blocking newsletter when membership has expired

Dance Report:

- Contrastock - 129 tickets are sold
  - 450 tickets will be the maximum number that are sold.
  - There will be a scholarship committee for sweepers and for those who help at the door. Will we do a merchandise table? We still need to decide.
  - T-shirts
    - Penelope asked the Board Members if we want to take on the risk as an organization. 200 t-shirts cost $7 per shirt, all costs included in that cost; we should sell them for $20 each. Should pay $5 each, per shirt sold, to the artist who has designed everything. Discussion ensued.
      - Penelope moved, 2nd by Sue, no further discussion, all approved.
      - Green, white and blue are the colors that were approved
      - 200 t-shirts: 10 XXL 90 XL, 50 L, 35 M, 15 S
      - $5 per shirt paid to the artist
      - FSGW logo will be on it.
- 186 paying customers at Chesapeake – went very well
- Contrasonic – Continuing at Artisphere. Minimum is $200 per dance now instead of $300. Attendance is decreasing. Because the change in venue is so recent, we are not concerned.
  - Metro accessible
  - Bike rack
  - Free parking

Newsletter Report:

- Deadlines: May 10th for June and July combined issue
- E-newsletter – continue to add names to the distribution list
Contra calendar is being created by Doug Plummer, who produced our contra video. It will be sold to organizations as a fundraiser. Should be available by the end of June. **ACTION ITEM: Roxanne will follow-up with Doug Plummer and CDSS to begin contra calendar sales in June.**

George Stevens brought box of newsletters to the concert on Friday night – we are grateful to him.

Need to bring newsletters to ALL FSGW events - committee

Publicity Report:

- We are tracking promotions/publicity. Would like to know, more specifically, where press releases are sent.

Program/Events Report:

- Jerry profusely thanks Marty for putting on concerts and handling the door at those events.
- Can we find a place for the Horse Flies on September 16th? They are playing Saturday dance in Lancaster and want to play here on Sunday night. They don’t want to play in a church setting. Can we get them into the Black Cat? They want a Friday night club night with a place to dance, but not a dance night. Will probably draw around 150 people. 5 people in the band.
- Dust Busters w/John Cohen + PolkaDots were very successful
- Marty completed booking last official concert for the FSGW. Betsy Platt taking over in the new year.
- Marty wants us to support her in supporting a concert: Tony Barrand, Becky Tracy of Nightingale, and Keith Murphy of Nightingale on Thursday, October 6th.
- We need to get the sound system further along at Washington Ethical Society. Marty purposes that we spend money and have Trevor Higgins come over and assess what else is needed to improve the sound. Also, Mary will ask her friend if he will help us out in this area. **ACTION - we must reassess our sound system needs at WES.**
- Need POLICY for dealing with concert requests – who and how to determine if an artist fits our criteria. Sue is taking this on.

Old Business:

- Web Committee – had a conference call on Monday. Progress is being made. Sandy has started writing policies for the web.
- Logo – should be on everything that we do.
- Ballots are out; to be returned by 5/15
- WFF – contract with GEPPAC is completed. $7,200
- Must continue to follow-up on Action Items between meetings
- Glen Echo Gala – Sat, 5/14, Table for 10, $2,000 sent, Ad copy being sent to Donna by Mary; Going: Jerry +1, Penelope +1, Steve +1, Roxanne, Mary, Sue, Marty
- **ACTION ITEM: 1) We will evolve into using MyOrg.Net Version 7; 2) We will continue supporting time and effort in testing the system; 3) We will work to come up with some process for figuring out the admin policies for using the website/maintaining the website. Main priorities: 1. Development of our information architecture, 2. design type work to make website attractive.**

New Business:

No new business.

Next meeting: Tuesday, June 7, 2011 at Glen Echo.

The meeting was adjourned at 10:40 pm (Motion to adjourn was made by Mary, 2nd by Marty., motion passed.)

Respectfully submitted by Cat Tucker

[Signature]